



Downtown Dartmouth BusinessTalk - October 2014

The Third building at King's Wharf taking shape





BusinessLinks

Many thanks to Portland Physio for hosting our September Businesslinks networking Session. A Special thanks to outgoing Board Chair Alyson Roberts, pictured with current Chair Steven Kimball SMK Insurance, DDBC Executive Director Tim Rissesso, and Board member Charlotte Jewer of Kept Shop. Join us on Wednesday, October 22nd at 8:30 am at RBC on Portland Street for our October BusinessLinks. RSVP

info@downtowndartmouth.ca

An Invitation to Attend a Financial Checkup

Ramey Investments Incorporated is asking you to consider the following questions:

1. Should real estate be a part of your diversified portfolio? Yes/No 2. Would you like to receive a free \$400 grant available per year from the government for your child or grandchild's education? Yes/No 3. Would you like to ensure retirement is self-fulfilling? Yes/No 4. Would you like to reduce or eliminate taxes paid on monthly retirement income? Yes/No 5. Would you like to know the six steps required to ensure financial success?

Here's the Plan, If you answered yes to any of the above questions, Ramey Investments encourages you to attend one of their seminars to hear straight forward solutions. The first seminar will take place at Ramey Investments, 72 Portland Street in Downtown Dartmouth on Tuesday, November 4th at 1pm and will be hosted by Blaine Conrad B. Comm, CFP and Tim Ramey B. Comm, CFP.

Small Business Saturday - October 25th

CFIB is once again teamed up with Interac™ to host Canada's Small Business Saturday on October 25th, 2014. It is going to be a great day to celebrate and support small business and CFIB would like you to be a part of it.

To learn more about participation in Small Business Saturday, please email:

ShopSmallBiz@ShopSmallBiz.ca



Business Profile: Indulgence

Moving her business from Sackville to Downtown Dartmouth Shannon Marshall and her mother, Barbara was looking for a way to give back to the old hubs of the city.

"I thought downtown Dartmouth was booming and I wanted to contribute to the main streets being revived."

Marshall works hard to spearhead two challenges "There is a stigma that downtown Dartmouth is still sketchy and there is a stigma that an intimate/lingerie shop is going to be sketchy." However, the challenge is something Marshall is facing with style, and charm. Marshall and her mother have made a friendly and elegant place with lingerie made for women by women. "We wanted to make a place where women could go, where they could find anything for their romantic need without feeling creepy." While there may be an emphasis on women there are many products and gift ideas for men. Marshall's goal is to create a warm welcoming

Please RSVP at 902-466-7464 as there is limited seating.



Business Profile: Sugar Shok

"If any place in the city has a chance to make a very special community it is Downtown Dartmouth."

After testing the waters at Alderney Landing Market by selling candy and meeting the neighbours Stacey Cayea opened Sugar Shok on Portland. Cayea had been working on Portland for about 10 years and had seen a huge change she "wanted to help make it grow." Cayea wanted to make "her community a brighter happier place."

Since 2012, Sugar Shok has become "Dartmouth's candy destination." It has a catchy name that just rolls off the tongue.

Cayea believes that what makes Downtown Dartmouth such a great and unique place is the community feel and that each building has character. "I like coming down the street and meeting everybody that makes it a community." Downtown Dartmouth has the potential to be a booming community. In the near future Cayea believes Downtown Dartmouth will look something like the Hydrostone in Halifax "with lots of booming businesses and lots of people to support them." Just this year alone Cayea has noticed a huge increase in tourists.

Sugar Shok has the dream to make something good for the sole. Sugar Shok offers a wide collection of candy and also has fun things that are a little bit on the edge.

Sugar Shok caters parties and wedding and also can make fun bouquets for any occasion. Come visit

place. "We want to move away from the stigma."

Marshall loves downtown Dartmouth because there is anyways something happening. "There always a band playing on the water front or the farmers market going on. There always is something. It is one of the few places where business owners are okay with people tying their dog up out front and running in to get something. Everyone is really laid back. And you have to be in order to stay here." Not only does Marshall loves the community and area she loves "opening the door everyday and seeing the ocean. The area is great. The community is great."

What Marshall believes makes downtown Dartmouth different than other places in that business owners have their own sense of community. "They like to chat, they like to support one another. You don't usually see that in other areas." The future of downtown Dartmouth looks bright in Marshall's eyes "I think it's going to continue to grow for small businesses. It's really the only thing that can come in here are entrepreneurs because of the restricted property space."

It's usually me, my mom and my dogs here. At the end of the day all we want to do is make people feel good about themselves and help enrich their love lives and make some money at the same time.

Indulgence hosts private in store parties for women and their friends. "They can come in for a ladies night out."

Come visit Shannon or visit

<http://www.indulgenceintimateapparel.com/> for more info on the store.

Bluenose Ghost Festival



Alderney Landing has a full month of activities to

Stacey to see all that she has and all that she offers.

Visit <http://www.sugarshok.com/> for more info!



Like us on Facebook

celebrate Halloween and Ghosts! Join them for their haunted houses and other spooky activities. This year, some downtown Dartmouth businesses are taking part with decorated pumpkins. The decorated pumpkins will start appearing in shop windows in early October. visit Alderneylanding.com for more details



A new mural on the Dartmouth Harbour walk Trail added during the recent Hopscotch Festival sponsored by the Waterfront Development Corporation Limited.



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